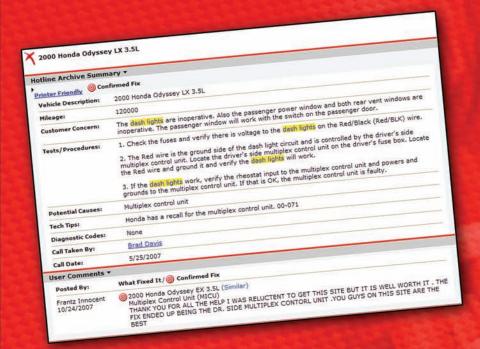
THE TEST AND CONFIRMED FIX



THERE ARE
OVER **240,000**HOTLINE ARCHIVES
AVAILABLE ON
DIRECT-HIT

OVER **1,500** ARE ADDED EACH WEEK

HOTLINE ARCHIVES
ARE CASE NOTES FROM
REAL CALLS TO THE
IDENTIFIX HOTLINE

HOTLINE ARCHIVES HAVE A STANDARD FORMAT OF

- 1. SYMPTOM
- 2. TEST
- 3. FIX

Direct-Hit Will Drive More Business to Your Bays

"I can't just wait around for cars to break anymore."

Do you agree with this shop owner, but like most don't have an effective preventive maintenance program for customers to keep your shop busy and profitable? Direct-Hit makes it easy to implement a **Preventive**Maintenance program with our customer friendly reports. Our reports help sell Preventive Maintenance services for you by educating your customers on what needs to be done with an explanation of why each item is important. In addition, Direct-Hit's Preventive Maintenance Plan



provides your technicians with all the labor times and specifications needed to perform each Preventive Maintenance task in a separate easy-to-print report. *Direct-Hit enables your shop and technicians to make money selling preventive maintenance.*

CAN'T FIND IT ON DIRECT-HIT? CALL THE REPAIR HOTLINE!

A pay-per-use technical assistance call center dedicated to assisting technicians in North America solve the toughest diagnostic challenges. Staffed by over 45 ASE certified, factory trained specialists with access to nearly 10,000 Factory Service Manuals.







Discount pricing for O'Reilly Certified Auto Repair Centers and customers, with access to:

- Real technicians who speak their language and have spent their lives under the hood of a car
- Specialists on one car line
- A large proprietary database to track repair problems, identify pattern failures, trends & quick solutions





For more information on Identifix services, please visit www.identifix.com, or call 800.745.9649



IS THERE A FAST WAY TO GET THIS FIXED?

THE SYMPTOM: The dash lights are inoperative. Also the passenger power window and both rear vent windows are inoperative. The passenger window will work with the switch on the passenger door.

VEHICLE: 2000 Honda Odyssey LX 3.5L

SEE BACK FOR FIX

INTRODUCING





WHAT IS DIRECT-HIT?

- Direct-Hit is a web based, easy-to-use database of vehicle symptoms with associated short-cut tests and fixes generated from 3.2 million hotline calls
- Updated weekly with new symptoms, and associated tests and fixes
- Unique keyword search tuned to Finding Fixes Faster by automatically searching similar terms

Direct-Hit - Search All Information ▼		
Keyword System S	ymptom	
Vehicle Range:	Models w/same Engine Package	
Code/Keyword:	Dash lights	Search
	Lights" also searched "Cluster Lamp", "Pane Cluster Lights", "Panel Lights", "Dash lights", "C	el Lamp", "Dash Lamp", "Cluster Lamps", "Panel Lamps", "Dash Lamps", "Cluster Cluster Lighting" and "Dash lighting".

"There are other information sources available, but that is all they provide is information. Direct-Hit is special, because it combines information with experience from technicians all across the country. I have learned more from the Hotline Archives and the posted technician comments than I have from any other resource. I used it on a 2000 Ford F-250 Super Duty Pickup 6.8 with the Antilock Brake System (ABS) warning light and Malfunction Indicator Lamp (MIL) is on with a code P0500 in memory. Found a **Confirmed Fix** Poor ground on the Light Green/Yellow wire on driver's side radiator support by fender." This quick fix saved us DAYS of work. From a sales perspective, Direct-Hit's Preventive Maintenance Plan has been the key element in growing my maintenance service business."

—Bill Laforet, Shop owner

CERTIFIED AUTO REPAIR

Subscribe to Direct-Hit Today!

Getting started is quick and easy. In 5 minutes you can have access to Direct-Hit. **PLUS**... we offer complimentary training that is convenient and interactive. **NO CONTRACTS REQUIRED!**

Take advantage of our **SPECIAL OFFER** for O'Reilly Certified Auto Repair Centers and customers. For more information and a **FREE** demo, give us a call at **800.745.9649** and talk to one of our Direct-Hit representatives.



